



2022 OAKVILLE TITANS

SPONSORSHIP PROGRAM

WWW.OAKVILLETITANSFOOTBALL.CA



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TO WHOM IT MAY CONCERN,

We are writing you on behalf of the Oakville Titans Football Club to ask for your support for our 2022 football season. Our club is comprised of five teams ranging from ages 8 to 18 that play two seasons each calendar year – one in the spring and one in the fall. Each team has between 30 and 56 players who train together 2-3 times each week from April to July, then again from August to November, and play one game each week. We provide these aspiring football players with a comprehensive development program that challenges them athletically, encourages sportsmanship and promotes teamwork. We aim to teach them to be not just better football players and athletes, but also better citizens of the Oakville community.

The Oakville Titans compete in the Ontario Summer Football League as well as the Ontario Fall Football League against teams across southern Ontario, providing great exposure for our sponsors.

Running a football program is expensive, with our annual budget for all five teams running in excess of \$225,000 annually. While parents cover most of these costs, we are looking for sponsors, like you, to help cover costs for field rental, team equipment and trainer costs. In return, we will promote your business and, when possible, we will use your business's services.

Enclosed you will find details of how you can support our team of young boys and girls. We know that your involvement will be a positive experience that will further demonstrate your commitment to supporting the character and athletic development of young athletes in our community.

If you have any questions about the Oakville Titans Football Club, please do not hesitate to contact either myself or our Director, Kim Tassone.

We appreciate your consideration and hope that you will support a winning program and team.

Sincerely,

BRENT KILBORN
President
brent_kilborn@hotmail.com
289.772.5149

KIM TASSONE
Director
ktassone@me.com
905.399.4875

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PLATINUM LEVEL \$3000

As a Platinum Level Sponsor, you will be featured on one of the team game jerseys (Varsity, Junior Varsity, Bantam, Pee wee or Atom). Your company name and/or logo will be prominently displayed on both the Team Home and Away Jerseys. Additionally, your company will be listed as a Platinum Level Sponsor on our Team Website, with a link back to your website, and will also receive recognition on our Team Social Media Feeds. You will also receive an extra-large feature logo on our Team T-shirt (approximately 700 t-shirts will be sold by players as part of a fundraiser throughout the Oakville community). Platinum Level sponsors also receive all the benefits of Gold and Silver Levels. *(5 Available, 1 per age group)*

GOLD LEVEL \$2000

As a Gold Level Sponsor, your company name and/or logo will be prominently displayed on our Oakville Titans Team Helmets. In addition, your company will be listed as a Gold Level Sponsor on our Team Website, with a link back to your website, with similar recognition on our Team Social Media Feeds. You will also receive a large feature logo on our Team T-shirt (approximately 700 t-shirts will be sold by players as part of a fundraiser throughout the Oakville community). Gold Level sponsors also receive all the benefits of Silver Level. *(5 Available)*

SILVER LEVEL \$1500

As a Silver Level Sponsor, your company name or logo will be prominently displayed on our Oakville Titans On Field Sponsorship Banner. In addition, your company will be listed as a Silver Level Sponsor on our Team Website, with a link back to your website, with similar recognition on our Team Social Media Feeds. You will also receive a medium feature logo on our Team T-shirt (approximately 700 t-shirts will be sold by players as part of a fundraiser throughout the Oakville community). *(5 Available)*



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BRONZE LEVEL \$1000

As a Bronze Level Sponsor, your company will be listed as a Bronze Level Sponsor on our Team Website, with a link back to your website, with similar recognition on our Team Social Media Feeds. You will also receive a small feature logo on our Team T-shirt (approximately 700 t-shirts will be sold by players as part of a fundraiser throughout the Oakville community).
(5 Available)

WARM UP LEVEL \$500

As a Warm-up Level Sponsor, your company name or logo will be displayed on our Oakville Titans Team Website, with a link back to your website, with similar recognition on our Team Social Media Feeds.
(10 Available)

FRIENDS OF FOOTBALL, PERSONAL DONATIONS & NON-CORPORATE \$250

As a Friends of Football contributor, you will receive recognition on our team website.

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SPONSORSHIP COMMITMENT

- PLATINUM (\$3,000)
- GOLD (\$2,000)
- SILVER (\$1,500)
- BRONZE (\$1,000)
- WARM-UP LEVEL (\$500)
- FRIENDS OF FOOTBALL (\$250)
-

CONTACT NAME: _____

CONTACT EMAIL **: _____

CONTACT NUMBER: _____

COMPANY NAME: _____

COMPANY URL: _____

COMPANY ADDRESS: _____

- Please check here if you are interested in attending one or more games this season

Please make cheques payable to:

Oakville Minor Football League

Cheques can be mailed to:

Oakville Titans Football 1663 North Service Rd E, Oakville, ON L6H 7T1

**We will contact you by email for your logo/artwork